

# Rottler Report

A Seasonal Publication from



WWW.ROTTLER.COM TOLL FREE 1.877.ROTTLER

Fall 2011

## No more worries about holiday decorating!

For many households, the holiday season is a time for family, friends, and creating memories that last a life time. Unfortunately, sometimes the brightness of the season can be dimmed by the task of unpacking and installing your holiday lights.

Rottler offers professional holiday decorating services that can transform your home. Our technicians install lighting in October and November, remove the lights in January and store them for next year. We offer LED lights that use less energy than traditional bulbs. Our Christmas Décor service\* includes:

- Complete Display Design
- Custom Installation
- Proactive Maintenance
- Hassle-free Lighting Removal
- Convenient Storage Service



It's not too late! Call today for your FREE estimate.

\*Limited service area. Please call for availability.

## Rottler's Insulation Service Lowers Energy Costs AND Helps Prevent Pests

**T**wo years ago, Rottler began offering an insulation service using a product that can not only reduce your energy bills, but also kills many insect pests found in homes.

In fact, we now offer a FREE, no-obligation energy audit to determine the level and efficiency of your current insulation.

According to the manufacturer, InCide® Pest Control Insulation is effective against cockroaches, ants, silverfish, crickets, earwigs, centipedes, drywood termites and subterranean termites.

InCide® Pest Control Insulation, a fire retardant, energy-saving cellulose insulation derived from recycled newspaper, has superior thermal and air infiltration properties. It is the most effective way to improve the energy efficiency of a home. When installed in attics, it results in up to 40% savings on energy bills compared to conventional insulation. It also has sound reduction properties that deaden the transfer of sound from one room to another. The material is so dense that it slows the spread of fire by blocking flames and hot gases and restricts the availability of oxygen in insulated walls and ceilings – thus serving as a fire retardant.

Our InCide insulation forms a seamless blanket of protection, blocking air infiltration

and convection currents that are both primary causes of energy loss. The Rottler Insulation Team can install InCide® on top of existing attic insulation to increase your home's R-value and lower your heating and cooling costs year round.

As an authorized vendor for Laclede Gas, we can offer 3% fixed financing for credit-qualified customers. In many cases, the amount you save on energy costs offsets the cost of the insulation, so your monthly bill may be less than you are paying now!

To schedule your free Energy Audit and learn how InCide® can save you money, contact us today at (314)426-6100



# from the president

## The Customer Speaks

Every person I spoke with was very friendly and helpful. I was told I'd get a phone call before a technician came to my house and I did. Ed arrived for the consultation when he said he would and Mark came for the service when he said he would. It is a really pleasure doing business with Rottler!

Karen & Daniel, Ballwin, MO

I like the cards you leave at the door. They help communicate about the services you provide. I like your website and our service technician Jeff P. is great, too! Jeff always calls to make appointments and returns calls promptly.

Leona, Ladue, MO

I really enjoy the fact that I have no more live spiders, mice, ants, etc. crawling around in my garage, basement, kitchen, etc. I like the fact that the technician, doesn't just spray around the foundation, but checks inside the home also! There is nothing I can think of to make your service any better! You guys are the best!

Celeste, Wright City, MO

### Cooler Weather Drives Pests Inside



Mike Rottler, President

If you're looking for a warm place to spend the winter, you're not alone! So are pests!

This time of the year, we get calls about all kinds of pests trying to take up residence in homes and businesses in preparation for winter. Pests like rodents (mice & rats), boxelder bugs, Asian lady beetles, flies, crickets, stink bugs, spiders and others are being reported throughout the St. Louis area this fall. If you observe any of these or other pests, be sure to give us a call!

In the meantime, there are measures you can take to prevent pests from entering your home or business. These include:

- Caulking or otherwise sealing openings on the outside that lead into the structure.
- Trimming bushes away from the sides of the building. These act as superhighways to pests looking for a warm place to spend the winter.

- Check to be sure screens are in good repair.
- Seal doors, windows and basement sashes with adhesive- backed weatherstripping. Clean the surface first so the weatherstrip will adhere well.
- Rake moisture-wicking soil and mulch away from the window frames and low wood. Turn your mulch periodically to help keep dampness down, and keep bushes trimmed back as well.
- Fix any leaks inside that will provide needed moisture to pests.
- Move wood piles, compost piles, piles of leaves or grass clippings, or stacked boards or stones away from the foundation.
- Ventilate basements and crawlspaces to reduce moisture levels.
- Drain standing water around the foundation.
- Reduce outside lights, especially around doorways. Many pests are attracted to lights.

Remember, we're here to help when you need us!

## Have you signed up for FastPay yet?

Sign up today and we'll take **\$10.00 OFF** the price of your next scheduled service! Now you can make fast and convenient automatic electronic payments – no more checks to write, no more stamps to buy...never miss a payment again. On the new rottler.com, FastPay can be found under Contact Us.

## We want more customers like you!

Refer a friend to Rottler and if they become a program customer, we will give BOTH of you a \$25 credit toward your next service visit! Refer as many people as you like, there's no limit to the amount you can earn! Submit your referral on rottler.com. Simply click Offers & Tips, then **Refer A Friend**. Happy referring!



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 follow @rottlerpest

# Rottler.com has a NEW look!

Our website has been completely redesigned, so finding a pest solution for your home or business is easier than ever!

At Rottler.com, current customers can access their account, pay a bill, schedule service, request a FREE inspection, learn about pests and lots more.

In addition to familiar favorites, you will find new features:

- Printable pest library
- More informational videos
- Monthly blog articles
- Links to Facebook, Twitter, YouTube

Learn more about our new services:

- K-9 Bed Bug Inspections
- Bed Bug Heat Treatments
- Attic Insulation

Check it out! [www.rottler.com](http://www.rottler.com)

*Did you know? This newsletter is also available on the website.*



I can find your bed bugs!



## Rottler Super Stars



Terry Ottwell has been a Commercial Technician since January 2002. He lives in Godfrey, IL with his wife Melissa and their children, Kelci and Brody. Terry and Melissa just celebrated their 15 year wedding anniversary.



Alfredo "Fredy" Rivera has been a Commercial Technician since March 2006. He lives in Imperial, MO with his wife Sonia. They are planning a trip to his native El Salvador to visit his 4 children Alfredo, Vanessa, Louisa, and Gustavo.



Will Belcher joined the Rottler team in 2007 as a Service Technician. Will lives in Alton, IL with his girlfriend Amanda, daughters Olivia and Vivian, and their dogs Rascal and Hoover. He loves spending time with his family.



Casey Eberenz started in 2008 as a Utility Technician and now works in Fenton. He lives in St. Ann with his new wife Nicole and their 2 dogs, a Great Dane and a Chihuahua. When the weather is nice, they enjoy camping and floating.



Jerry Fitzgerald began his career as a Lawn Care Technician in 2009. Shortly after he started, his brother Tom also came to work for Rottler. Jerry lives in St. Peters with his wife Debbie, and their daughters Margaret and Julia.





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Give us a yell!

ST. LOUIS – ST. CHARLES – JEFFERSON COUNTY  
WESTERN ILLINOIS – COLUMBIA, MO



## ask jay...

featuring advice from our staff entomologist, Jay Everitt

Have a pest question for Jay?  
Visit our pest library at [rottler.com](http://rottler.com)  
and submit your question online.

# Cluster Flies Clustering Around Your Home or Business?

**Y**ou may be accustomed to swatting flies in the kitchen during the summer months. However, cluster flies make their debut in the autumn when they fly to the sunny sides of homes in search of protected over-wintering sites. These flies do not reproduce inside a structure, but become active on warm days and crawl out of wall voids and attics in a confused attempt to go back outside.

Adult cluster flies are slightly larger than the common house fly. They

are dull-gray with black markings and have golden-yellow hairs on the thorax, which can give the appearance of a golden sheen.

Cluster flies will not damage your home. Occasionally, the flies may leave small dark-colored spots of excrement on windows and walls, but they are not known to carry any diseases of medical importance to humans. In addition to the 'clustering' on the sunny exterior of buildings in the fall, the flies will gather in large numbers at windows within the home on warm winter days. The flies are typically sluggish in flight and can be easily swatted or captured.

Mechanical exclusion is important to keep cluster flies from entering homes and buildings. Cracks around windows, doors, siding, utility pipes, behind chimneys, and underneath the fascia and other openings should

be sealed with good quality caulk. Damaged screens on doors and windows should also be repaired or replaced.

Through years of work with pests like these, Rottler determined that the best way to treat this pest is preventatively focusing on attic spaces, window sills, and exterior walls (typically sunny sides).

Call today if you're seeing Cluster flies!

